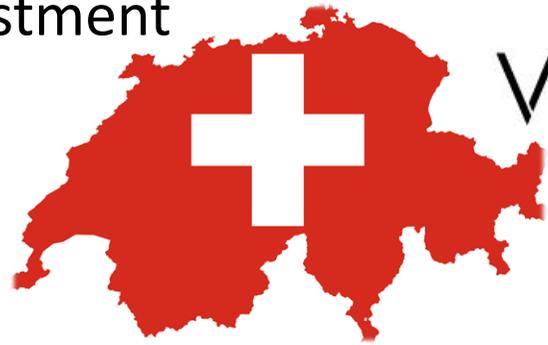




Marijuana in Switzerland –
a profitable investment



VIPEXER



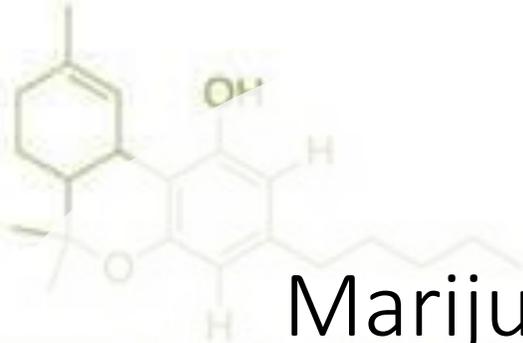
EXER VIP CLUB

eXer Cultivations in Switzerland Version 1.0 English



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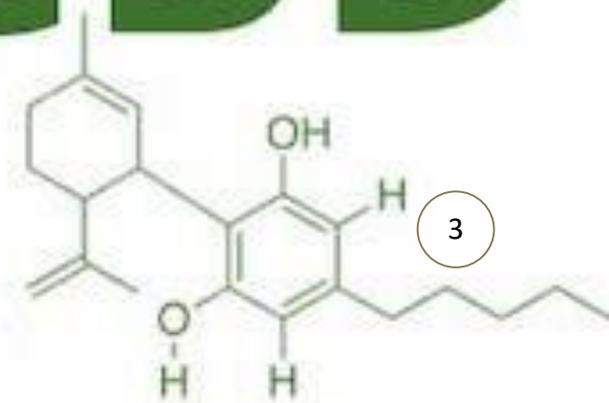


Marijuana in Switzerland

THC

- Legalized early 2017
- Maximum 1% THC (Tetrahydrocannabinol), not classified as narcotics. Switzerland has approved higher levels than EU
- No psychotropic effects (euphoric effects)
- Sold over the counter, no need for doctor's prescription to buy
- Minimum 18 years to buy
- Taxed as tobacco
- Higher levels of CBD (Cannabidiol), one of the cannabinoids that has shown positive effects on several conditions and deceases
- Sold to Swiss citizens only

CBD



Cultivations in Switzerland



CANAPOWER



- Owned by eXer CanaPlus Ltd
- Swiss partners manage daily activities
- Marijuana named CanaPlus/CanaPower
- Harvests sold to Private individuals through website www.canapower.ch (Swiss citizens)
- Wholesales and shops in Switzerland (agreements)
- Sales price ranges between 3500 € - 7000 € dependent on wholesale or if sold to private individuals
- Supply of Marijuana on the Swiss market is approx. 40% of total demand





Cultivation – General information

- 4 harvests / year Indoor plantation
- Cloning of mother plants –
1 generate 30 new
- Regulated circadian rhythm (i.e. when
daytime and nighttime)
- Cultivation in several steps:
Seedlings planted, seedlings in
incubation, Plants moved to bigger
containers to grow with regulated day
and night (different phases), plants
harvested and hung to dry, packaged and
sold



Finances

Profit – to secure dividend payable each year to investors

- Full year, based on 4 harvests
- Based on average sales prices in Switzerland
- VIRIDI Investment dividend payable before taxes
- R&D re-investment rate 25%
- Excluding taxes

Profit Budget

12 Month
25 grams per plant

50.000 Plants x 25 g	=	5.000 Kg x 4000 €	=	20.000.000 EUR
Tobacco tax 30%	-			6.000.000 EUR
Raw material	-			2.000.000 EUR
Productions cost	-			800.000 EUR
Marketing/PR	-			400.000 EUR
Revenue	=			10.800.000 EUR
20% to coinstackers	-			2.160.000 EUR
TOTAL	=			8.640.000 EUR

*For Stack Invest we payout after 12 month
72-102% of Invested amount*

*For Motherplants we payout after 12 month
100-125% of Invested amount*

eXer – Viridi Mother Plants

Unique offer,
own your own
plants!

- Invest in a Mother Plant = 250 €
Grown and sold in Switzerland
- Paid back in 1 year
- Yield = 100%
Based on sales, and 2-step replanting of the
Mother plant
- Contract period = 1 year

Example

